

Dear Senator,

As the CEO of [business name] in [city, state], I urge you to seize the historic opportunity to support a clean energy climate plan that includes a price on carbon.

As a business leader, I know that promoting clean energy technologies and putting a price on carbon will give businesses market certainty and unleash the creative power of the American marketplace. A vote for such legislation is a vote for more American jobs, higher profits, and energy independence. It will allow America to take its rightful place as a leader in the vast and growing worldwide market for clean energy technologies.

My company, [business name] located in [location] is, [please include a brief description of your business activity and add a short personal story about you and your business; e.g. why your business is sited in your state, when it was founded, etc.].

We now employ [number] of our fellow [name for residents of state]. If the United States enacts strong climate and energy legislation, we will hire more people—and we won't be alone. Studies show that renewable energy and energy efficiency create ten times more jobs per dollar invested than fossil fuels do. So, for example, an exhaustive analysis of the bill passed by the House of Representatives last year found it could create up to [X thousand] jobs here in [state].

The government estimates the worldwide market for clean energy technologies at a potential \$180 billion per year. That represents real money—and real jobs. Companies working on clean technologies need—and deserve—a level playing field with companies that produce oil, coal, and gas. The oil industry alone, for example, gets an estimated \$4 billion in US tax breaks every year, including tax breaks that incentivize projects like Deepwater Horizon. It's time to incentivize clean, renewable energy produced in the US.

That's why [number] of businesses in [state] have called for comprehensive climate and energy legislation. Leaders of businesses large and small, from every corner of our state, have joined 6,000 businesses across the country in demanding legislation that puts a price on carbon pollution and incentivizes clean energy.

Give us the tools, and we business leaders will do our part: we will design and produce new products and services, expand existing operations, and put Americans to work building a clean-energy future and moving our country towards energy independence.

Senator, I am calling on you to do your part. For the sake of our economy, our state and our nation, support comprehensive clean energy and climate legislation that includes a price on carbon.

Sincerely,